How to Stay Intentional & Impactful to Run a Mission-Driven Business with Dana Magnus

with Dana Magnus · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

In Kathi Burns's 50th episode, marketing strategist Dana Magnus explains how she went from a team of eight to a company of one after becoming a mom.

- [ ] Write down what you want your mission to be when your career is all said and done.
- [ ] Decide how you'll use your photos and what story you want them to tell before your next headshot.
- [ ] Look at your values and decide what kind of growth you actually want, including how many hours you want to work.
- [ ] Block a monthly pause to review the past 30 days: where you are, what you've learned and what to carry forward.
- [ ] Set one intention for the next 30 days and write a 30-day action plan.
- [ ] Print each month's planning workbook and keep them all in one binder.
- [ ] Celebrate your wins, and share the celebration as part of your marketing.
- [ ] Keep your marketing content in a cloud folder, like Google Drive, that you can reach from any device.
- [ ] Record voice memos or keep a notepad by the bed to catch ideas, then file them for your monthly content plan.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/30-day-action-plan-dana-magnus/
Feeling stuck in your business? Book a private 75-minute Business Logjam Session with Kathi
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