Organizing On Purpose with Jennifer Ford Berry

with Jennifer Ford Berry · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Jennifer Ford Berry became a professional organizer after 9/11 layoffs at her radio station, when the book Do What You Love, the Money Will Follow reminded her she had loved organizing since she was five or six.

- [ ] Ask yourself what you've been passionate about since you were a kid.
- [ ] Offer free sessions to former coworkers or friends to build experience before you have a portfolio.
- [ ] Stop waiting for the perfect time and start practicing your service now.
- [ ] Shadow someone in your field and ask people at the top for advice.
- [ ] Define your own calling and purpose instead of copying what other entrepreneurs do.
- [ ] Write the same seven quarterly goals in a journal every morning, as if they've already happened.
- [ ] Set up a maintenance checklist for every month, every three to six months and every year.
- [ ] Set a timer and write your book for at least an hour a day.
- [ ] Start a weekly blog post to build a following before you pitch a publisher.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/becoming-a-professional-organizer-jennifer-ford-berry/
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