Business Credit vs Personal Credit: How to Scale Safely with Sheila Ann Mac

with Sheila Ann Mac · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Reboot consultant Sheila Ann Mac opened her first gift store at 23 in Montrose, California, grew to five stores and used store sales to buy her own buildings.

- [ ] List what people already ask you to show them how to do, and think about whether it could be paid work.
- [ ] Decide how you will price your first client before you start; Sheila began with a percentage of sales.
- [ ] Check whether your business spending is kept separate from your personal and household finances.
- [ ] Before signing a costly lease, work out whether the location really pencils out for your business.
- [ ] Write down what makes you happy and build your week around it.
- [ ] Put fun and family time on your schedule as your way to de-stress.
- [ ] Keep backups of important papers and photos somewhere other than your home.
- [ ] When a big life shift hits, ask what you would tell your best friend in the same spot.
- [ ] Get Sheila's free gift at sheilamac.com/freegift.

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