Why Every Entrepreneur Needs an ICE SOP (In Case of Emergency) with LaRinda Lollis

with LaRinda Lollis · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

LaRinda Lollis, owner of Expert Virtual Services, started creating ICE (In Case of Emergency) SOPs after her late husband died in 2018, leaving a key in his wallet that no one could identify and nothing about their accounts written down.

- [ ] Download LaRinda's free ICE SOP template and start filling it in.
- [ ] Write down who should contact your clients if you are suddenly in the hospital.
- [ ] Put your passwords and account logins in one place someone you trust can reach.
- [ ] List every bank account you and your partner have, including any separate ones.
- [ ] Set up a financial and a medical power of attorney, even if you're married.
- [ ] List everything you do daily and everything you should do but don't, then circle the highest-impact tasks.
- [ ] Hand the tasks you didn't circle to a virtual assistant.
- [ ] Pick a non-food reward for your next milestone, like a new outfit or a show.
- [ ] Set your work hours and tell clients what they are.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/business-emergency-plan-larinda-lollis/
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