How to Create a FUN and PROFITABLE Business with Cindy J Holbrook

with Cindy J Holbrook · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Cindy J Holbrook, The Visibility Wiz, started her first business at 10 by selling golf balls she fished out of a Los Angeles riverbed.

- [ ] Write down what a business of your choosing and a life of your choosing look like.
- [ ] Choose a niche instead of trying to serve everyone.
- [ ] Pick the one visibility strategy you enjoy most and get good at it before adding a second.
- [ ] Repurpose content from your main platform for the others instead of creating separate content for each.
- [ ] Find other experts you'd enjoy having dinner with and collaborate with them.
- [ ] Let go of clients who drain your energy or aren't a fit.
- [ ] Write down your core message and check every program, summit or podcast invitation against it.
- [ ] For every hour you spend learning, schedule four hours to implement.
- [ ] Start one systems document with step-by-step how-tos and have your assistants add their processes.
- [ ] At the end of each day, write down what you got done.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/get-clients-without-ads-cindy-j-holbrook/
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