Escaping the 9-5: A Woman's Guide to Franchise Ownership with Phyllis Pieri

with Phyllis Pieri · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Franchise coach Phyllis Pieri started in franchising in the 1970s, at about 20, stuffing envelopes and then booking appointments after a Sir Speedy Printing trade show.

- [ ] Write down the key characteristics you want in a business before you look at any franchise.
- [ ] Look beyond food franchises and ask what other kinds of businesses fit you.
- [ ] Prepare a list of questions to ask every franchise company you research.
- [ ] Talk to current franchise owners before you commit.
- [ ] Spend a day with a franchise owner to see what the work looks like.
- [ ] Be honest with yourself about whether you will follow someone else's system.
- [ ] Block focused work time with a timer and close your browser windows first.
- [ ] Keep a separate color-coded notebook for each project and date every page at the top.
- [ ] Put your key clients on a board you can see from your desk.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/how-to-choose-a-franchise-phyllis-pieri/
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