How to Grow Your Business With Partnerships with David Riklan

with David Riklan · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

David Riklan bought the domain selfgrowth.com in 1995, ran it as a side business and went full time in 2003; the site has had more than 100 million visitors.

- [ ] Start your business idea as a side project if you need to; you don't have to quit your job first.
- [ ] Test your idea with a website or a product launch before assuming others value what you value.
- [ ] Make a list of the top experts in your field and find a contact at each of their companies.
- [ ] Send experts something useful about them, like a chapter or profile, and ask for their edits.
- [ ] Pick one joint venture to try this month, such as a podcast interview both sides promote.
- [ ] Line up partners to recommend your next launch on the same day.
- [ ] Write down the original vision for your business so you can go back to it after a setback.
- [ ] After a big win or a big loss, take a day at most, then use it as a trigger to refocus.
- [ ] Download the free 21 ways to use joint ventures report from jointventuredirectory.com.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/joint-venture-partnerships-david-riklan/
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