How to launch a course on time and without the overwhelm with Orsi Veres

with Orsi Veres · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Orsi Veres of Design You Need built her business as a side hustle for three years, starting in 2018, before leaving her corporate job at the end of June 2021.

- [ ] Write down your why: who you want to help and what you want to help them do.
- [ ] If you're in corporate, start your business on the side and give it set hours each week.
- [ ] Set a quit date, pay off your loans first, and save a few months of cushion.
- [ ] Notice when you're blaming someone else, and choose how you react instead.
- [ ] Use your business name in a clean font as your first logo.
- [ ] Build a one-page website with your services, who you help, a bit about you and a contact email or booking link.
- [ ] Ask satisfied customers for testimonials and put them on your site.
- [ ] Every Sunday, put your meetings and then your tasks on your calendar.
- [ ] Join a networking group, online or local, to meet other business owners.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/launch-an-online-course-orsi-veres/
Feeling stuck in your business? Book a private 75-minute Business Logjam Session with Kathi
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