How to Leave Your Corporate Job and Start Before It’s Perfect with Gayle Goddard

with Gayle Goddard · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Gayle Goddard spent 25 years in corporate accounting before sorting a friend's beads showed her she loved organizing, and she started her business within six months.

- [ ] Notice which tasks you find fun that other people dread, and write them down.
- [ ] Ask your friends what they say you're really good at.
- [ ] Tell your network, mastermind group or friends that you're thinking of leaving your job.
- [ ] Consider building your business part time before you quit, the way Gayle did for two years.
- [ ] If someone close to you is afraid for you, ask them to get on board instead of adding their fear to yours.
- [ ] Launch your first workshop or offer before it feels perfect, then keep refining it.
- [ ] Start as a generalist and track which clients and projects you love, so you can choose a niche.
- [ ] List the tasks that drain you, like bookkeeping or tech, and delegate them.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/leaving-a-corporate-job-gayle-goddard/
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