How to Make Meaningful Connections as an Entrepreneur with Robert Butwin

with Robert Butwin · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Robert Butwin, host of the Better Change podcast, was expected to run the high school award and cheerleading jacket business his family started in 1938, but left it after a Wayne Dyer cassette series, How to Be a No-Limit Person, showed him he had to change his own mindset.

- [ ] Name one thing in your business you keep doing because it worked in the past, and decide whether it still works.
- [ ] Take responsibility for where you are now so you can decide what you want to create next.
- [ ] Find a mentor you can call when you hit a challenge or have a question.
- [ ] If you have business debt, sit down with someone you trust, look at all of it, and make a plan to pay it off.
- [ ] Before your next networking conversation, write down a few quality questions to ask about the other person's business.
- [ ] Make a deposit this week: refer someone or make an introduction for one of your best business contacts.
- [ ] Ask the people you meet whether they need visibility, credibility or connectivity, and help with that one thing.
- [ ] List the tasks outside your zone of genius and delegate the ones you hate first.
- [ ] Use a booking tool like Calendly for appointments and a writing tool like Grammarly for anything you send.
- [ ] When something doesn't work out, write down the lesson you learned from it.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/networking-for-entrepreneurs-robert-butwin/
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