How to Grow Your Confidence Through Storytelling & Podcasting with Julie Marty-Pearson

with Dr. Julie Marty-Pearson · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Podcast mentor Julie Marty-Pearson tells women to be a podcast guest before they start their own show, so they find out whether they enjoy the process before investing time and money.

- [ ] Guest on at least one podcast before you decide whether to launch your own.
- [ ] Pick a show to guest on for fun, not just for business, to see if you enjoy the process.
- [ ] Write down why you want a podcast and what it should do for you, such as growing a community or an email list.
- [ ] Decide how you will know whether the show is working before you record episode one.
- [ ] Choose a topic you are excited to talk about, not the one others say you should cover.
- [ ] Start messy and launch instead of spending years deciding on the name and niche.
- [ ] Keep a spreadsheet of networking contacts, workshop attendees and guest appearances with follow-up notes.
- [ ] Block time on your calendar, color-coded, for reach-outs and applying to be a speaker or guest.
- [ ] Pick a point in the day to shut the laptop and the office door, and leave the laptop behind.
- [ ] Jot new ideas on your phone without going back into full work mode.

Listen, read the transcript and get the links: addspacetoyourlife.com/podcast/podcast-guesting-confidence-julie-marty-pearson/
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