How to Be a Clear And Confident Communicator with Marjorie Saulson

with Marjorie Saulson · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Communication confidence coach Marjorie Saulson defines public speaking as any time you talk to somebody other than yourself, including phone calls and networking events.

- [ ] Write down why your message is worthwhile and who needs it before your next talk.
- [ ] When nerves hit, tell yourself it's excitement and put that energy into your delivery.
- [ ] Practice your talk out loud while walking around the house or driving.
- [ ] Memorize only your opening sentence and your closing sentence.
- [ ] End every talk by asking the audience to take one single action.
- [ ] When you get a question you can't answer, acknowledge, clarify, elicit, then deliver or delay.
- [ ] If you promise to get back to someone with an answer, do it.
- [ ] At your next networking event, ask someone standing alone what they do and who they serve.
- [ ] Replace your elevator pitch with a pain question about the problem you solve.
- [ ] Download Marjorie's 5 Speaking Landmines at vibrantvocalpower.com/kb.

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