How to Start an Organizing Business with Sharon McRill

with Sharon McRill · Hosted by Kathi Burns, CPO®, Business FLOW Strategist

Sharon McRill started The Betty Brigade after being downsized from a corporate job, using a severance package plus unemployment to launch it.

- [ ] Write two lists, what you're good at and what you love to do, and look for where they meet.
- [ ] Invite an attorney, a CPA, a business coach and a couple of other professionals to a quarterly dinner and bring an agenda.
- [ ] Sort your tasks into hot (next 24 hours), medium (this week) and cold (fine if it never happens).
- [ ] Give yourself or your clients homework that takes under an hour, and count one box as a success.
- [ ] Expect your schedule to change every week and plan how you'll fill the gaps.
- [ ] Before you quit, ask what you'd do instead that would make you happier and how close you are to your goal.
- [ ] If your business is breaking even in the early years, count that as success.
- [ ] Before a long-distance move, leave behind heavy items like record albums, books and big furniture.

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